

News Release

InternetButtons.com “The Best Way To Access The Internet!”

What if you could easily and directly go to the most popular websites on the Internet, and your favorite websites? The inventor of InternetButtons.com thinks that he has the solution: “Just press buttons”.

At InternetButtons.com, you are presented with a matrix of 48 buttons, including links to over 1,500 of the most popular websites for maps, shopping, news, sports, music, games, jokes, videos, movies, TV, magazines, social networking, travel, and financial & medical information.

In addition, in the upper-left corner is a “My Buttons” button. Clicking on this button the first time takes you to a brief sign-up (just the left part of your e-mail address before the “@”), which then takes you to your personal screen of “My buttons” that you can create and manage by clicking on the “Add, Change, or Delete” button at the bottom of the page. On this screen, you can go to any website and create a button for it. Also, you can create a “Folder Button” that is highlighted with a black frame and leads to another whole page of buttons. For example, you could create a folder button called “Sports” that goes to a screen of buttons for your favorite Sports websites.

InternetButtons.com is the invention of Mark Tiddens, who was laid off from his computer-chip sales job. While looking for a job, he realized that there needed to be a better way to access the Internet. He also recognized that most people only use the Internet for e-mail, which he says “is a shame since there is so much available, but how do people find out what is available, and how do they get there?”.

Tiddens considered how people presently get to websites: Some people use the “Favorites” function in their browser, some use a search engine like Google or Yahoo, and some people type the website address into the browser. However, the “Favorites” function is not easy to use or organize (and Microsoft recently made the Favorites buttons even smaller), and when you “Google” something you can be overwhelmed by the results.

Tiddens decided that the solution to let people know where they can go on the Internet is screens of buttons that go to the most popular websites, both websites that the world thinks are most popular, and your own most popular websites.

Other things that Tiddens took into consideration are:

1. There will be an increasing number of touch-screen devices, both mobile and in the home, which are best operated with buttons.
2. Everyone has a hard time negotiating a mouse in the exact vertical and horizontal lines required by drop-down menus, especially older people, and especially with the integrated mouse functions of an increasing number of products.

Tiddens says that the other purpose of the InternetButtons.com is to put pressure on content providers to make their content available on the Internet, whether it is music, sports, TV stations, TV channels, TV shows, magazines, newspapers, or radio stations. He believes that everything should be available on the Internet. He says "After all, we can pay for it via advertising, or we can pay directly for uncluttered content". To this end, some of his web pages encourage people to complain to the originator of the content if it is not available.

The biggest choice might be whether you use InternetButtons.com for your home page for the Internet, or a website like AOL, MSN, or Yahoo which include small frames of the latest news or other information. However, Tiddens says that "going to InternetButtons.com first makes the most sense because it gives you the option to go directly to where you want to go, including one of these websites".

Contact Information:

Mark Tiddens

Mark.Tiddens@DCSys.org

(858) 350-9157

Solana Beach, CA